# the Future



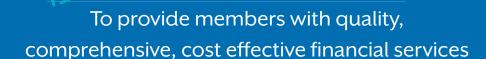




# Mission \* Statement









- **4 & 5** Board of Directors & Annual Meeting
  - **6** Report from the Chairperson of the Board
  - **7** Report from the President & CEO
  - **8** Audit Committee Report
  - Balance Sheet
  - 10 Income Statement
  - Historical Growth of Shares & Reserves
  - **12** Report from the Treasurer
  - 13 A 10-Year History
  - 14 Financial Highlights
  - **15** Credit Committee Report
- **16 & 17** Always Looking Out for Our Members' Futures
  - **18** Investment Services
  - **19** Branch Locations & Office Hours



# 3 Meeting





Schoolcraft College Vistatech Center 18600 Haggerty Road Livonia, MI 48152



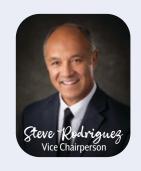
### Agenda

Brief Reports
Introductions and
Recognitions
Elections
Old Business
New Business
Door Prizes

Light Refreshments







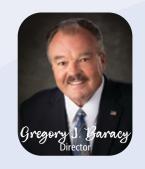




















# Chairperson

of the Board



In 1942, 28 teachers pooled their assets to create this credit union. We've come a long way since the initial moment of inspiration. More than 80 years later, Michigan Educational Credit Union continues to inspire by serving the members' financial needs and showing support for the schools and community.

Despite challenging economic circumstances in recent years, MECU has earned another national recognition for its strength and stability. In December, BauerFinancial awarded Michigan Educational Credit Union a 5-Star Superior rating for the 132nd consecutive quarter, making it a "Best of Bauer Credit Union" for securing the 5-Star rating for 25 years or longer. A 5-Star Superior rating indicates that MECU is one of the strongest credit unions in the nation, excelling in areas of capital, loan quality, profitability and more.

In 2012, MECU expanded its field of membership beyond school employees and their families to include community members in six counties. Since then, we've aspired to play an active role in the communities that we serve. Every year we find new ways to get involved. In 2024, we hosted a book drive to benefit the non-profit literacy initiative Rx for Reading Detroit, collecting more than 5,000 new and gently used children's books in our branches. We also enjoyed teaming up with the Royal Oak Leprechauns, an MLB affiliated summer collegiate baseball team that plays around the corner from our Royal Oak branch. MECU supported numerous local events, including the Livonia Home Show, the Diversity Expo in Royal Oak, Pumpkin Palooza and the Good Morning USA Parade in downtown Plymouth, and Summer Sips and Zoo Boo at the Detroit Zoo. We also continued our support of C.S. Mott Children's Hospital, the SI5K race, and the WYCD St. Jude Children's Research Hospital Radiothon, as well as other local charities.

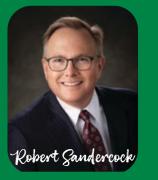
With our educational roots, MECU has always been a big supporter of our schools. In 2024, we were proud to sponsor the Northville Parent Camp, the P-CCS Mental Health & Wellness Fair, Wayne-Westland Community Schools' G.E.M. Awards, the Northville STEAM Fair, several events at Schoolcraft College, and numerous welcome back events and golf outings for local districts. In addition, we sponsored programs to benefit teachers, like 93.5 WHMI's Making the Grade contest and Big Jim's Teacher Wish Lists campaign with 94.7 WCSX.

At Michigan Educational Credit Union, our inspiration has always come from our members. Your continued loyalty and support has enabled us to become the successful institution that we are today.

Alonzo Glaze, Board Chairperson



# Report from the President & CEO



Michigan Educational Credit Union made great strides in 2024. It was a financially successful year in many regards, with growth in assets, total member shares and deposits, and net income. Despite an anticipated decrease in total loans, we did enjoy a healthy 16% boost to the home equity portion of our loan portfolio.

Perhaps our greatest feat in 2024 was our Digital Banking conversion. Many months in the planning, the actual launch took place in June, when we replaced our old Home Banking and Mobile Banking services with a faster, simpler, and more secure solution. Thanks to the hard work of our team, the transition was a success. The new Digital Banking platform has enhanced the member experience with expanded features and less downtime.

Fraud prevention remains a priority. As a result, we upgraded our ATM fleet with new hardware and software to deter and prevent losses, and we incorporated new enhancements into our debit card program to aid in early detection of fraudulent transaction activity.

Of course, the heart of our business is helping our members. In 2024, we were pleased to offer some of the best share certificate rates in the area, and many members took advantage of the opportunity to give their savings a lift. For those carrying high interest credit card debt, our 3.99% APR balance transfer offer helped them to consolidate and reduce their monthly payments. MECU remains one of the few financial institutions that doesn't charge a fee for balance transfers.

As we look ahead, we'll continue to find ways to help members achieve their financial goals. Already in 2025, we've helped hundreds of members save money by refinancing their auto loans from other lenders at MECU's lower rates. We also plan to run a series of promotional campaigns through Mastercard to help us grow our credit card portfolio and to help members find added value in their MECU credit and debit cards.

With our members' continued support and patronage, the future looks bright for Michigan Educational Credit Union. It is an honor and a privilege to serve this membership.

Robert Sandercock, President & Chief Executive Officer

# Report from the Audit Committee



The primary responsibility of the Audit Committee is to ensure that the Credit Union is being managed soundly and that members' assets are being adequately safeguarded. The Audit Committee makes sure the Board of Directors and Credit Union management meet required financial reporting objectives and establish sufficient policies, practices and procedures to protect members' assets.

The committee engaged the Certified Public Accounting firm of Plante Moran to audit the Credit Union's financial statements for the year ended December 31, 2024. Plante Moran completed their 2024 audit of the Credit Union's financial statements and issued an unmodified opinion on February 14, 2025. The condensed financial information appearing in this report has been derived from those audited financial statements.

Based upon the annual financial statement audit, other regulatory and compliance audits, as well as our regular monitoring processes, the committee believes your Credit Union continues to be run in a safe and sound manner.

Steve Rodriguez, Audit Committee Chairperson





Michigan Educational Credit Union and Subsidiary Consolidated Statements of Financial Condition Years Ended December 31, 2023 and 2024

	December 2023	December 2024	
ASSETS			
Cash and Cash Equivalents	\$ 45,691,995	\$ 130,980,590	
Investment Securities –	412 070 407	^	
Available-for-Sale	412,038,407	377,092,405	
Other Investments	990,309	987,853	
Loans – Net of Allowance	F14 007 012	486 241 207	
for Credit Losses	514,007,912	486,241,293	
Premises and Equipment – Net	7,575,970	7,430,560	
Accrued Interest Receivable	2,796,190	2,473,496	
FHLB Stock	1,591,500	1,591,500	
Corporate Capital	1,600,000	1,600,000	
NCUSIF Deposit	9,055,732	8,861,766	
Other Assets	11,105,705	11,802,248	
TOTAL ASSETS	\$ 1,006,453,720	\$ 1,029,061,711	
LIABILITIES & EQUITY			
Members' Shares and			
Savings Accounts	\$ 915,162,075	\$ 923,174,007	
Accrued and Other Liabilities	7,700,409	8,445,430	
Undivided Earnings	119,085,750	122,719,561	
Accumulated Other			
Comprehensive (Loss)	(35,494,514)	(25,277,287)	
TOTAL LIABILITIES &			
MEMBERS' EQUITY	\$ 1,006,453,720	\$ 1,029,061,711	





## Jucome Statement

Michigan Educational Credit Union and Subsidiary Consolidated Statements of Operations Years Ended December 31, 2023 and 2024

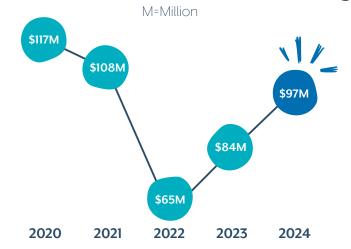
	December 2023		December 2024	
INTEREST INCOME				
Loans	\$	22,294,655	\$	24,470,912
Investment Securities		7,875,067		10,390,272
TOTAL INTEREST INCOME	\$	30,169,722	\$	34,861,184
INTEREST EXPENSE				
Members' Shares and Deposits	\$	4,395,581	\$	8,301,441
TOTAL INTEREST EXPENSE		4,395,581		8,301,441
NET INTEREST INCOME		25,774,141		26,559,743
Provisions for Credit Losses		1,503,838		710,000
Net Interest Income After Provision for Credit Losses	\$	24,270,303	\$	25,849,743
NON-INTEREST INCOME				
Interchange Fees and Service Charges	\$	3,099,722	\$	3,175,873
Other		1,321,652		992,625
TOTAL NON-INTEREST INCOME	\$	4,421,374	\$	4,168,498
NON-INTEREST EXPENSE				
Salaries and Employee Benefits	\$	11,694,791	\$	12,651,159
Occupancy and Equipment		2,513,140		2,368,620
Operations		6,128,589		6,266,317
Loan Servicing		3,530,772		3,634,011
Professional Services		373,348		520,550
Other		970,188		943,773
TOTAL NON-INTEREST EXPENSE		25,210,828		26,384,430
NET INCOME	\$	3,480,849	\$	3,633,811

# Historical Growth of Shares & Reserves

### **Total Members' Shares and Deposits**



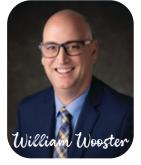
### **Total Reserves and Undivided Earnings**





# Report from the Treasurer





Between March 2022 and July 2023, the Federal Reserve hiked interest rates by more than five percentage points in an attempt to contain inflation and improve employment levels. Financial institutions across the country, including Michigan Educational Credit Union, scrambled to adjust to the rapid changes and manage their liquidity positions. The impact of the rate hikes continued to resonate well into 2024.

Following an intentionally conservative lending plan in response to the market changes, MECU experienced a 5% reduction in overall loan activity in 2024. While we noticed a sizeable drop in auto loan activity, our home equity loans and lines of credit were still in high demand, growing by nearly 16%. When interest rates are trending high, we're happy to be able to offer members this affordable loan option for home improvements, bill consolidation and other major expenses.

After a slight decline over the past two years, our assets grew by 2% in 2024, helping us to maintain our position above the \$1 billion mark. We also saw a small increase in total member shares and deposits, up by \$8 million to \$923 million. Members showed their appreciation for our special rate offers on share certificates, lifting the total balance on these deposits by a substantial 28%. Finally, we improved our bottom line by 4%, ending the year with approximately \$3.6 million in net income.

With an improved liquidity position and rate environment, we look forward to getting back to a more aggressive loan strategy in 2025. Despite the challenges over the past couple of years, Michigan Educational Credit Union has proved yet again to be a solid and resilient financial institution.

William Wooster, Treasurer



## A 10-Year History

**ASSETS** 

LOANS

\$1 BILLION	2024	\$486 MILLION
\$1 BILLION	2023	\$514 MILLION
\$1 BILLION	2022	\$522 MILLION
\$1.1 BILLION	2021	\$449 MILLION
\$1 BILLION	2020	\$494 MILLION
\$876 MILLION	2019	\$544 MILLION
\$826 MILLION	2018	\$543 MILLION
\$799 MILLION	2017	\$475 MILLION
\$763 MILLION	2016	\$438 MILLION
\$727 MILLION	2015	\$402 MILLION

### Sources of Income

63% Loan Income

27% Investment Income

10% Other Income

# Financial Highlights



**Total Members:** 

48,637

2023: 49.994

2022: 50.274

2021: 50.171

2020: 52.393

**Loans Outstanding:** 

31,339

2023: 30.0181

2022: 31.536

2021: 29,297

2020: 31.634







Henry Willson

In 2024, 29,208 loan transactions were completed at Michigan Educational Credit Union. for a total of \$90.867.150.

Members continue to appreciate the ease and convenience of our online loan application. We received a total of 1,815 online loan applications in 2024 for a combined \$41,553,308 in loans.

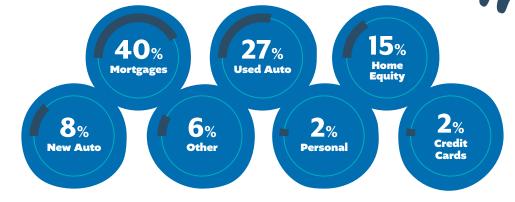
In response to the Federal Reserve's extensive rate hikes between 2022 and 2023, MECU made a strategic decision to temporarily cut back on new lending in order to better balance our liquidity position. This strategy continued into 2024, and as a result, our auto loan business was down for the year. Following a recent trend, mortgage activity stayed sluggish due to high rates in the market. However, the home equity portion of our loan portfolio continued to grow as members took advantage of the equity positions in their homes, in addition to the low rates and flexible terms that this popular financing option offers.

As we begin 2025 in a more favorable rate environment and financial position, we have a revitalized focus on lending. We've adjusted our auto loan rates downward to be more attractive and to help members have more borrowing power. As a result, our auto loan business is starting to pick up, with a renewed interest in refinancing at MECU's low rates.

We extend our thanks to our members for their continued support and patronage. We want you to know that we'll always be here for your financial needs. We'd also like to recognize our staff, management and board of directors for their commitment and hard work over the past year.

Henry Willson, Credit Committee Chairperson Lisa Kania Kelly Borowski

### Loan Portfolio Composition as of December 2024





From the very start, when Michigan Educational Credit Union was founded in 1942, we've believed everyone deserves a chance to grow and thrive. Our members' futures guide our every decision. We're dedicated to providing great products and services with a personal touch that leaves you feeling confident and well understood.

Thanks to your support, we're able to continue offering great savings and loan rates with some of the latest technology available. We serve nearly 50,000 members and their families who live, work or worship in Wayne, Washtenaw, Oakland, Macomb, Livingston and Jackson counties, and our policy of "once a member, always a member" means we will continue to serve you even if you change jobs or move away. We meet the high standards of the federal government to qualify for savings insurance up to \$250,000 per member, covered by the National Credit Union Share Insurance Fund.

At Michigan Educational Credit Union, your future is our inspiration.

# Products & Services

**Share Savings Accounts** 

**Draft/Checking Accounts** 

**Share Certificates** 

**Individual Retirement Accounts** 

**First Mortgages** 

**Home Equity Loans** 

**Home Improvement Loans** 

**Credit Cards** 

**New & Used Auto Loans** 

**Boat & Recreational Vehicle Loans** 

**Personal Loans** 

**Direct Deposit & Payroll Deduction** 

**Automated Teller Machine Service** 

**ATM & Debit Cards** 

**Speedy Line Audio Teller** 

**Digital Banking** 

Online Bill Payment

E-Statements









## Investment \* \* **Services**

Michigan Educational Credit Union members have access to the financial planning and investment services available through MECU Financial's relationship with LPL Financial. MECU Financial's consultants, conveniently located right at your Credit Union, are a valuable source for guidance in your important financial decisions. These experienced and knowledgeable financial consultants can help you determine investment objectives, select appropriate services and products and make investment decisions. Individual appointments are available at no cost to you.





Call to set up your free, no-obligation appointment today!

(734) 416-5025



We offer assistance with:

Portfolio Analysis Retirement Planning **Education Fund Planning** Financial Seminars Insurance Services Retirement Accounts – IRAs, TSAs, 403(b) Annuities – Fixed & Variable Life Insurance Disability Insurance Long-Term Care Insurance

Securities and advisory services offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Michigan Educational Credit Union (MECU) and MECU Financial are not registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using MECU Financial, and may also be employees of MECU. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, MECU or MECU Financial. Securities and insurance offered through LPL or its affiliates are:

Not Insured by NCUA or Any Other Government Agency | Not Credit Union Guaranteed | Not Credit Union Deposits or Obligations | May Lose Value



Michigan Educational Credit Union ("Financial Institution") provides referrals to financial professionals of LPL Financial LLC ("LPL") pursuant to an agreement that allows LPL to pay the Financial Institution for these referrals. This creates an incentive for the Financial Institution to make these referrals, resulting in a conflict of interest. The Financial Institution is not a current client of LPL for brokerage or advisory services. Please visit www.lpl.com/disclosures/is-lpl-relationship-disclosure.html for more detailed information.



## Pocations & Office Hours

### **Plymouth Main Office**

9200 Haggerty Road Plymouth, MI 48170 (734) 455-9200



#### **Livonia Office**

14921 Middlebelt Road Livonia, MI 48154 (734) 261-1050

4141 Jackson Boulevard Ann Arbor, MI 48103 (734) 761-7505









#### **Brighton Office**

123 Brighton Lake Road, Suite 102 Brighton, MI 48116 (810) 494-6000

#### **Royal Oak Office**

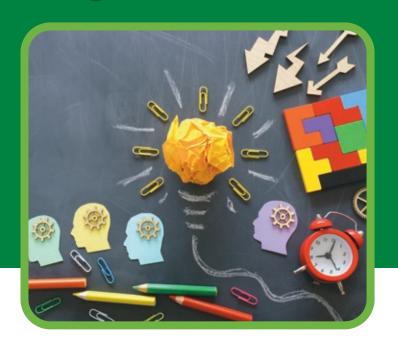
1903 Rochester Road Royal Oak, MI 48073 (248) 399-7473

#### **Macomb Office**

47230 Hayes Road Macomb. MI 48044 (586) 566-5599

general@michedcu.org www.michedcu.org (888) 261-3355 9:30-5:30 M-F







www.michedcu.org



